

COLLINS CHONG YEW KEAT

Foreign Affairs, Security and Strategy Analyst | Senior Assistant Registrar

Office of the Vice Chancellor, Universiti Malaya

Malaysia | collins@um.edu.my

PROFESSIONAL SUMMARY

- Foreign affairs, security, and strategy analyst with professional experience across strategy formulation, strategic leadership, change management, institutional reform, higher education and critical research sectors, internationalisation, branding, policy-facing communication, and effective writing and communication.
- Current portfolio sits at the intersection of university strategic management and international public thought leadership on geopolitics and international relations, including strategy planning, global engagement, and institutional positioning.
- Publication and media dossier demonstrates broad international visibility across newspapers, digital platforms, television, and live broadcast commentary, reflecting recognition as a speaker, analyst, and internationally published author.

CORE AREAS OF EXPERTISE

Strategic leadership | Higher education management | Human capital advancement | Change management | Future workforce transformation | Internationalisation and global networking | Country- and continent-based collaboration building | Policy advisory and institutional positioning | Global branding and presence expansion | Foreign affairs and security analysis | Conference speaking and media engagement

PROFESSIONAL APPOINTMENTS

Senior Assistant Registrar | *Office of the Vice Chancellor, Universiti Malaya* | Present

- Serves within the Vice Chancellor's Office in a senior administrative, strategic coordination, and strategy planning and advisory
- Contributes to leadership coordination, progressive executive affairs, institutional priorities, and university-level strategic management processes in key future driven areas

Foreign Affairs, Security and Strategy Analyst | *Universiti Malaya* | Present

- Critical analysis, commentary, and writing on foreign affairs, security, power game, geopolitical competition, regional strategy, and conflict management.
- Public analytical themes include ASEAN security, power shifts, diplomacy, U.S. foreign policy, regional balancing, and strategic risk, and U.S. – China power rivalry

Associate Member | *Centre for Civilisational Dialogue, Universiti Malaya* | 2019 - Present

- Advisory and support role for UNESCO Club, talent empowerment and emerging global trends

Special Officer to the Registrar | *Office of the Registrar, Universiti Malaya* | 2020 - 2023

- Advancement on strategic and higher education management governance within the Registrar's portfolio.
- Human capital and workforce transformation with future-driven and knowledge model and change management

Global Branding, Promotion and Marketing | *Universiti Malaya* | 2018 - 2020

- Advanced branding, promotion, marketing, networking, and collaboration functions supporting the university's international visibility and brand expansion.

Student Mobility and Internationalisation | *Universiti Malaya* | 2012 - 2018

- Worked on student mobility, internationalisation, global networking, and talent mobility initiatives supporting cross-border academic exposure and institutional reach an enhancing cross-cultural model

Fellow of College | *Universiti Malaya* | 2014 - 2018

- Served in residential college setting for student development and leadership role

EDUCATION

- Master in European Studies, Universiti Malaya, 2022 - 2024
- Bachelor of Arts in International and Strategic Studies (Hons), Universiti Malaya, 2009 - 2012 | Highest Achiever

LANGUAGES

- English and Malay - full professional proficiency (spoken and written)
- Mandarin and Cantonese - spoken proficiency

RESEARCH AND ANALYTICAL INTERESTS

Foreign policy | International relations and politics | International security | American politics and foreign policy | Conflict management | Power and peace studies | Global power parity | ASEAN security | Geopolitical analysis | U.S. – China power rivalry|

INTERNATIONAL PUBLICATION AND MEDIA FOOTPRINT

- The publication dossier lists more than 1,753 publications and appearances under more than 206 media and platform headings.
- The portfolio reflects international reach across global digital and print media, newspapers, policy outlets, regional commentary platforms, television appearances, syndicated wire republications, radio, and podcasts.
- This record positions Collins Chong Yew Keat as a widely published and internationally visible Malaysian commentator in foreign affairs, geopolitics, strategic affairs, and regional policy discourse.

REPRESENTATIVE INTERNATIONAL PLATFORMS

- The Washington Post, Financial Times, Associated Press, ABC News, South China Morning Post, The Independent, Chicago Tribune, Boston Globe, and NBC News.
- The Diplomat, Asia Times, The Japan Times, Asahi Shimbun, Bangkok Post, Benar News, Radio Free Asia, Taipei Times, Channel News Asia, Jakarta Globe, and Business Times Singapore.
- ASPI The Strategist, International Policy Digest, Policy Watcher, The Geopolitics, Asian Affairs, Eurasia Review and Indian Strategic Studies.
- Broadcast platforms include WION, NewsX World, CNA, and high-visibility live television platforms.

STRATEGIC LEADERSHIP AND INTERNATIONAL POSITIONING

- Human capital advancement in global knowledge and future-driven workforce transformation.
- University strategic global footprint and impact through high-level country- and continent-based collaborations.
- Policy advisory and international expansion of brand and institutional presence.

SPEAKERSHIP AND HIGH-LEVEL ENGAGEMENT

- Regularly undertakes speaker, panel, and invited-commentator roles in conferences and forums

ACADEMIC REFERENCE AND INTERNATIONAL EXPERT RESOURCE

Recognised as a reference point for postgraduate research, with works and analyses cited in three Master's theses, and engaged by visiting international professors for key insights on geopolitics, regional security, foreign policy, and Indo-Pacific strategic affairs.

POSITIONING STATEMENT

Strategic higher education professional and internationally published analyst whose profile combines executive university experience, internationalisation exposure, branding and networking work, and a substantial body of global media commentary on foreign affairs and strategic issues.

REFERENCES

Available upon request. Full publication and media list available as a supporting dossier.